# **PFX INVESTOR USER GUIDE**



# PRIVACY PREVAILS ACROSS PFX

No project or investor identifying information is available to the public domain.

#### INTRODUCTION

Project Finance stands aside from any other investment structure such as M&A, Mezz, VC etc. With investment uniquely predicated on the track record and financial stability of whoever is *contracted* to buy the output from the built project (and not those of the project principals) it delivers the risk-mitigated, long-term returns/income that all private investors demand. And now, with the A+-rated Insurance Wraps facilitated by PFX, the private debt element of your investment ranks alongside any mainstream (illiquid) fixed-income asset.

PFX cuts through the fragmentation that has always impeded this overcrowded market. We have taken the first step towards consolidation by providing the purpose-built interface through which projects and investors can now seamlessly identify, connect and engage with each other.

PFX has added a 'media layer' to the traditional intermediary business model. This enables us to notify a far wider audience of current opportunities in the PFX pipeline which, in turn, sustains a flow of new investor registrations. This unique business model enables us to originate, filter and quality more project financings. Our Investor Liaison (IL) team, managed directly by our CEO will notify you, directly, of opportunities which it believes will be of most interest to you. Just ONE investor is notified at a time, ensuring that you are not being 'played off' against others.

The following illustrates the process from initial project submission through a PFX Regional Manager (RM) or internal analyst thru notification to you, and engagement with the project.



Project

1. Project submitted to PFX Regional Manager (RM) or internal analyst

**RM** 



2. Project is brought up to 'submission-ready' standard (can take weeks or months). Adds listing to PFX.

Only the investor can declare a project to be 'shovel ready'.





**3.** PFX Investor Liaison (IL) team monitors PFX and matches listings with registered investors.

Investors' investment preferences are discussed and recorded on registration.



4. Most appropriate investor notified of opportunity with link to PFX Pipeline listing. Investor can view full Executive Summary when logged in.



**5.** If investor wants to move forward, PFX sets up meeting with project principals. If outcome successful, project engages directly with investor. PFX is often asked to act as primary contact point by investors.





## **QUALITY CONTROL**

Before moving forward with any project, the principals are required to complete the <u>PFX Intake Form</u>. This enables us to assess the viability of the project and how close it is to our stringent submission ready standards. We believe that only you, the investor, along with your counterparties can decide when a project is 'shovel ready'.

Before listing, every aspect of the 'full deck' is checked for inclusion and validity. Permits, permissions, contracts, agreements and every other aspect of the project is reviewed, as if we were your own origination executive or team, prior to listing. Some of our investors insist on PFX being their interface between them and the project principals as the transaction progresses, in order to ensure that the information they get is exactly what they ask for.

- Dreamers and joker-brokers eliminated
- You work direct with project principals
- All submission materials including permits, permissions, contracts, agreements etc available in data-room
- No upfront fees, only completion fees
- We guarantee no upfront fees charged by PFX registered investors. Only closing fees which must be clearly presented in conditional terms sheet (or your equivalent)

## PFX/INVESTOR ENGAGEMENT

PFX engages with you using your template engagement agreement, or we have our own if you prefer. Our preferred completion terms, calculated as a percentage of total funds invested or loaned, are as follows (all currencies, funds provided as debt, equity or any other structure):

Up to 500m: 2% 500m to 1bn: 1.5%

1bn+ 1%

### **PRIVACY**

Privacy has been built into PFX since the start. No investor or project identifying information is available to the public domain.

The Elevator Pitches which appear on our listings can be viewed by all-comers, but only PFX registered investors can view Executive Summaries (which contain identifying information) by clicking through from the Elevator Pitch. Depending on project principals' preferences, data-room may only be available after client has engaged.

Our structure eliminates dreamers, joker-brokers and broker chains. You are connected directly to the project principals.

Register as a PFX Investor